

WITHIN LA RESERVA DE ¡TIERRA! RANGE

La Reserva de ¡Tierra! is the collection of the **finest sustainable coffees**, featuring the **Lavazza Foundation Projects**, selected, blended and crafted to offer a flavour journey from around the world.

A unique coffee story

La Reserva de ¡Tierra! Cuba is a one-of-a-kind contemporary story of a coffee blend that cares of farmers, consumers, and the local environment.



More than a Coffee, it's a Journey

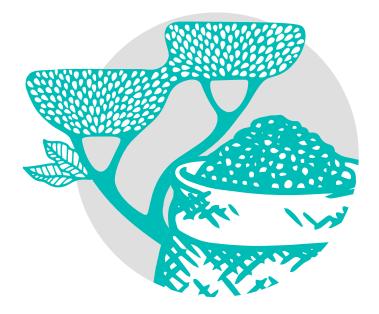
GOOD







Unique origin and distinctive taste



Natural reserves forest coffee

RESPECTFUL AND INCLUSIVE

Women empowerment and short supply chain

TRACED WITH BLOCKCHAIN TECHNOLOGY

