

**LAVAZZA**  
GROUP

# A GOAL IN EVERY CUP



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THE LAVAZZA FAMILY HAS BEEN IN THE BUSINESS OF CARING SINCE 1895.

WE CARE ABOUT THE COMMUNITIES WHERE OUR QUALITY BEANS ARE GROWN,  
ABOUT OUR EMPLOYEES AND ABOUT THE PEOPLE WHO ENJOY OUR COFFEE.

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AND WE CARE ABOUT THE FUTURE OF OUR PLANET AND SOCIETY. THAT'S WHY WE ARE COMMITTED TO THE

## U.N. SUSTAINABLE DEVELOPMENT GOALS

THEY ARE A GLOBAL BUSINESS IMPERATIVE AND GUIDE OUR WORK.

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AND THE GLOBAL GOALS ALIGN WITH A LAVAZZA GROUP CORE VALUE:

## RESPONSIBILITY.

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AT LAVAZZA, WE COMMIT TO OPERATING RESPONSIBLY IN  
ALL ASPECTS OF OUR BUSINESS. WE ARE STAYING TRUE TO  
OUR VALUES AND FAMILY ROOTS. WE ARE STAYING TRUE...

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### TO THE FARMERS

WHO TEND COFFEE BEANS UNDER THE SHADE  
OF THE FOREST CANOPY AND THE RAYS OF TROPICAL SUN.

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### TO OUR EMPLOYEES

WHOSE FUNDAMENTAL RIGHTS, WELLBEING  
AND PERSONAL DEVELOPMENT IS OUR PRIORITY.

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### TO THE CUSTOMERS

WHO SHARE OUR CONCERNS AND COMMITMENT TO CREATING  
A MORE FAIR AND SUSTAINABLE FUTURE.

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THE AUTHENTICITY OF OUR MISSION IS DEMONSTRATED BY OUR DEVOTION TO WORKING ON THE GROUND  
AND IN THE COMMUNITIES WHERE OUR BEANS ARE GROWN AND WHERE OUR COFFEE IS PRODUCED AND  
ENJOYED AROUND THE WORLD.

WE ENGAGE WITH PEOPLE EVERYWHERE BECAUSE WE BELIEVE EVERY PERSON CAN PLAY A MIGHTY ROLE IN  
HELPING OUR CLIMATE, ECONOMY AND SOCIETY.

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**WE ARE COMMITTED TO ADVANCE THE GLOBAL GOALS.**

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## GOAL ZERO

### Spreading the Message

*Agenda 2030 awareness initiatives addressed to: employees, students, suppliers, local communities*

17 WALLS + 1



LAVAZZA  
FOUNDATION

**+97,000**  
beneficiaries

**17** **24**  
Countries Projects



**GOAL 5**

Gender Equality

In Italy, Lavazza considers civil unions and marriage equivalent, in granting monetary bonus

**MAM**  
for Lavazza

*a digital training program that transforms parenting into a professional development path*

**12** **37**  
fathers mothers

enrolled in the program



## Decent Work



Lavazza  
Top Employer  
2019



Carte Noire  
Great Place  
to Work 2019



**GOAL 8**  
Decent Work and  
Economic Growth



**A CUP OF  
LEARNING**

*Lavazza experts training  
disadvantaged youth*

In 2019  
**60** beneficiaries in **4** countries



*Lavazza committed  
on specific on human  
rights and child labor  
prevention projects  
along coffee supply  
chain with*



**10**  
young graduates  
take part to the first  
Lavazza Graduate  
Program



## Economic Growth

Increase in turnover:  
from 1.87 to 2.2 bil. €

**+18%**

Profitability

**+41%**

**9<sup>o</sup>**

in the world in  
**CORPORATE RESPONSIBILITY  
TRACK - REPUTATION INSTITUTE**



**RepTrak™**





## GOAL 12

Responsible  
Consumption and  
Production



**100%**  
of electricity for  
Italian, French  
and Canadian  
plants from  
renewable source

**-6.7%**  
specific energy  
consumption

**-8%**  
power consumption in  
Headquarters Nuvola

*Despite Lavazza's consumption growing in absolute terms thanks to the inclusion of new production companies in the Group, the index decreased compared to 2018 thanks to the energy management model that identified improvement activities to be adopted.*

Luigi Lavazza SpA  
and Carte Noire Lavérune  
certified ISO 14001/2015



**25%**  
of Espresso point  
capsules are made of  
production scraps



**GOAL 13**  
Climate Action

### Corporate Carpooling Program

**+7%**  
compared  
to 2018

**66,773km**  
travelled by Headquarters  
employees

**4,423** kg of CO<sub>2</sub>  
saved in a year

**-30%**  
indirect emissions



*Lavazza committed in reforestation projects through the Foundation:*

**29,000** trees were  
planted

in 2019, in Ethiopia,  
with a reforestation  
and conservation  
project in Yayu  
Coffee Forest  
Biosphere



In Colombia, more  
than  
**1 million**  
coffee trees  
were planted in  
agroforestry systems



In Perù,  
conserving and  
reforesting

**36,000**  
hectares of Amazon  
rainforest





**LAVAZZA**  
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GLOBAL GOALS